

FOR IMMEDIATE RELEASE



**Bright Now!® Dental Delivers Smiles to Communities in Florida  
In Partnership with the Smiles for Everyone Foundation, Bright Now!® Dental Serves 53  
Low-Income Patients**

Largo, Florida – March 13, 2020 – On Saturday, March 7<sup>th</sup>, volunteers from [Bright Now!® Dental](#) partnered with the [Smiles for Everyone Foundation](#) to provide communities surrounding Largo, Florida with the chance to receive free dental care! Six doctors and over forty support staff came together to host the Largo Day of Giving for low-income and underinsured individuals.

Volunteers were able to provide free [exams](#), [cleanings](#), [fillings](#), [extractions](#) and more to 53 patients who were referred to the event by local nonprofit organizations. Some of these groups include [Homeless Empowerment Program](#), a stability service for families in need; [Dress for Success of Tampa Bay](#), an organization that empowers women to achieve economic independence; and [Big Brothers Big Sisters of Tampa Bay](#).

When asked about their experience, patients provided nothing but positive feedback about the generosity of the volunteers. “I’m grateful there is a Team that is willing to meet the needs of those who sometimes can’t get the care we need,” expressed patient Bridgette O. “Thank you. You didn’t have to, but you did and I’m extremely grateful for all of your help.”

The Smiles for Everyone Foundation would like to thank the entire Team of volunteers, including Dr. Fred Aledo-Rentas, Dr. Maryam Habibi, Dr. Fuad Malki, Dr. Alexander F. Marrero, Dr. Keum Park, and Dr. Hector Rodriguez, for donating their time and skills to deliver Smiles in their community!

**About Bright Now!® Dental**

Bright Now! Dental provides general dentistry, children’s dentistry and, in select locations, specialty care services such as [orthodontics](#), oral surgery, periodontics and endodontics at over 150 offices across Arizona, California, Colorado, Florida, Indiana, Maryland, Ohio, Oregon, Pennsylvania, Utah, Virginia and Washington. Bright Now! Dental’s Largo office is operated by Castle 1st Dental Care, P.A. (the “Group”). The Group is affiliated with Smile Brands Inc., one of the largest providers of business support services to dental groups in the United States. [Smile Brands Inc.](#) provides comprehensive business support services through exclusive long-term service agreements with affiliated dental groups, so dentists can spend more time caring for their patients and less time on the administrative, marketing and financial aspects of operating a

dental practice. Smile Brands is a portfolio company of Gryphon Investors (“Gryphon”), a leading middle-market private equity firm based in San Francisco, CA. For more information, visit [www.smilebrands.com](http://www.smilebrands.com).

**About the Smiles For Everyone Foundation**

The Smiles for Everyone Foundation is a 501(c)(3) nonprofit organization with the mission of delivering smiles for everyone by providing free dental care for those in need, both at home in the U.S. and around the world. Since 2011, the Smiles for Everyone Foundation has delivered over 27,000 smiles and over \$20 million in donated dentistry. The foundation currently supports programs which provide free dental care to those in need in Cambodia, Ghana, Laos, Nicaragua, Paraguay, Thailand, and the United States. For more information or to make a donation, visit [www.smilesforeveryone.org](http://www.smilesforeveryone.org).

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